

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Targeted Platform Media LLC
1291 Hollywood Avenue
Annapolis, MD 21403

<u>Contract / Revision</u> 147928 /		<u>Alt Order #</u> 08343351
<u>Product</u> PRIORITIES USA ACN		
<u>Contract Dates</u> 08/09/16 - 08/15/16		<u>Estimate #</u> 4832
<u>Advertiser</u> ISS/Priorities USA Action-A		<u>Original Date / Revision</u> 08/08/16 / 08/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u> 9722		<u>Advertiser Ref</u> 14205

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	08/09/16	08/15/16	NewsCenter 7 6p	6:00 PM-6:30 PM		1:00			P-02		NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/09/16	08/15/16	MTWTF--				3	\$4,000.00					
N 2	WHIO	08/09/16	08/15/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-02		NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/09/16	08/15/16	MTWTF--				3	\$3,000.00					
N 3	WHIO	08/09/16	08/15/16	CBS This Morning	7:00 AM-9:00 AM		1:00			P-02		NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/09/16	08/15/16	MTWTF--				3	\$2,500.00					
N 4	WHIO	08/14/16	08/14/16	CBS Su Morning	9:00 AM-10:30 AM		1:00			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/08/16	08/14/16	-----1				1	\$2,000.00					
N 5	WHIO	08/09/16	08/15/16	M-Su 11p News	11:00 PM-11:35 P		1:00			P-02		NM	3	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/09/16	08/15/16	MTWTFSS				3	\$4,500.00					
Totals									0.00				13	\$44,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/15/16	13	\$44,000.00	(\$6,600.00)	\$37,400.00
Totals	13	\$44,000.00	(\$6,600.00)	\$37,400.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

AUG8/16 12.40
*** WHIO-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME KATHRYN WELSH

SALES PRSN PH- NICK WELTTE

ANNA POLIS, MD 21403

ORDER # _____ CONTRACT # 8343351

CLASS: NATL.	LOCAL	REGIONAL
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3	3	3
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PRDCT	<u>PRIORITIES</u>	USA	ACN	<u>EST#</u>	4832	COMMENTS:	(LINE,	ORDER,	INVOICE)
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FLIGHT DATES AUG9/16 AUG15/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG8/16 12.40

TO DEANNA
FR JARED
NEW PRIORITIES USA ACTION ORDER --:60S
TOTAL \$44000
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PRIORITIES USA ACTION - :60 SKED

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600P-630P	60		\$4,000.00	8/9	8/15	3		TU-F,M	3
AGENCY ADVERTISER CODE = 750 AGENCY PRODUCT CODE = 760 AGENCY EST# = 4832												
PROGRAM : NEWSCENTER 7 CON COM1 : NEWSCENTER 7												
2			600A-700A	60		\$3,000.00	8/9	8/15	3		TU-F,M	3
PROGRAM : DAYBREAK EDITION CON COM1 : DAYBREAK EDITION												

REP HEADLINE# 8343351
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG8/16 12.40
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A	60		\$2,500.00	8/9	8/15	3		TU-F,M	3
PROGRAM : CBS THIS MORNING												
CON COM1: CBS THIS MORNING												
4			900A-1030A	60		\$2,000.00	8/14	8/14	1		SUN	1
PROGRAM : CBS SUNDAY MORNING												
CON COM1: CBS SUNDAY MORNING												
5			1100P-1135P	60		\$4,500.00	8/9	8/15	3		TU-M	3
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												
AUG/16			44000.00									
CONTRACT TOTAL												44000.00
TOTAL SPOTS												13

MARKET TOTALS \$78,571 WHIO 56% WDTN 42% WKEF 2% WRGT 0% CABL 0% WBDT 0%
 SVC- NSI
 DEMOS- RA35+*